

RESUME (Till February 28, 2023)

1. **Name** : Dr. K. INDUMATHI

2. **Date of Birth** : 29.07.1985

3. **Address:**

Residential: 10/1, BHARATHIYAR STREET,
(SF-Women) KOTTAPATTU,
PONMALAIPATTI,
20. TRICHY – 04 .

Office: DEPARTMENT OF COMMERCE,
JAMAL MOHAMED COLLEGE,
TRICHY –

E-Mail: rvshrisaran@gmail.com

Mobile: 9894972444.

4. **Designation:** Assistant Professor in Commerce (SF)

5. **Languages known:** Tamil and English

EDUCATIONAL QUALIFICATION

Degree/ Course	Subject	University/College/School Name	Year	Percentage	Class
Ph.D	Commerce	Bharathidasan University, Trichy.	June 2018	-	Commended
M.B.A	Management	Alagappa University, Karaikudi-630003	April 2009	57.68	First Class
M. Phil	Commerce	Jamal Mohamed College, Trichy – 620 020.	February 2008	78.83	First Class with Distinction with 'D+' grade
M.Com	Commerce	Jamal Mohamed College, Trichy – 620 020.	April 2007	74.57	First Class with Distinction with 'D' grade
B.Com	Commerce	Jamal Mohamed College, Trichy – 620 020.	April 2005	57.09	Second Class
HSC		Seva Sangam GHSS, Trichy.	March 2002	69.91	First Class
SSLC		St. Joseph's GHSS, Ponmalaipatti, Trichy-620004.	March 2000	67.00	First Class

EXPERIENCE:

UG: 14 Years 9 Months

PG: 14 Years 9 Months

S.No.	Designation, College Name and Address	Years of service	Period of Service
1	Assistant Professor, Department of Commerce, Jamal Mohamed College, TVS Tolgate, Trichy 620 020.	14 Years 9 Months	16.06.2008 to Till date

AREA SPEALISATION

- ❖ Marketing and
- ❖ Human Resource Management

SUBJECTS HANDLED

- **Under Graduate:** Business Mathematics & Statistics, Indian Economy, Cost Accounting, Business Management, Marketing, Company Law, Entrepreneurial development, Financial Management, Business Environment, Income Tax Law and Practice
- **Post Graduate:** Strategic Management, Corporate Law, Research Methodology, Supply Chain Management, Industrial Relations, Customer Relationship Management, Advanced Income Tax.

Details of In-Charge / Membership in Committees:

- Acting as an Examiner in the UG Central Valuation Panel, Bharathidasan University, Trichy.
- A Member of the Commerce Board of Studies, Jamal Mohamed College, Trichy.
- Working as a Tutor In-charge and discharging all obligations connected therewith.
- Lifetime Member in Commerce Division by REST Society for Research International board of Council.
- Qualifications Approved by the Bharathidasan University, Trichy for Appointment to the post of Lecturer in Commerce.
- Had been one of the Organising Secretaries in the conduct of a National Level Seminar held on 28th Sept. 2016.
- Working as a Micro Cell Member in IQAC.
- Acted as a Department Test In-charge for the period June 2013 to May 2014.
- Worked as a Department Library in charge from June 2010 to May 2012.
- Had acted as Judge for different inter-departmental competition events conducted by different clubs and departments inside the College.

Details of Paper Publication and Presented

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1.	Jamal Institute of management, Jamal Mohamed College, TVS Tolgate, Trichy – 620 020.	4 th National conference on management in the age of innovation	Performance Appraisal-A core criterion of management	25 th Jan-2011
2.	Jamal Mohamed College, Department of Commerce (SF) and BBA, TVS Tolgate, Trichy – 620 020.	Recent trends in Indian economy-A management perspective	Growth and prospects of packaged food industry	4 th Feb 2011
3.	Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020.	Service sector in the Globalization era	----	22 nd Feb 2012

4.	Jamal Mohamed College, PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	India – An Emerging Economic Power.	Perspective growth of Indian healthcare industries ISBN-93-81521-00-7	4 th Feb -2012
5.	Jamal Mohamed College, Department of BBA, TVS Tolgate, Trichy – 620 020.	Problems and Challenges in the Management of Micro, Small and Medium enterprises.	Role of women entrepreneurship in SSI in India ISBN-978-93-81521-01-4	25 th Feb –2012
6.	Periyar E.V.R. College, Post graduate and research Department of Commerce, Trichy- 620023	Financial inclusion for inclusive growth- Issues and challenges.	Growth and prospects of financial inclusion through self-help group ISSN-2250-1940	26 th and 27 th Apr- 2013
7.	Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020.	Contemporary issues and challenges of Indian business in global scenario	A study on customer relationship management in banking sector	13 th and 14 th Feb- 2013
8.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Global competitiveness – A Challenge for Sustenance and Excellence.	A study on customer relationship management in SBI bank. ISSN-2250-1940.	16 th and 17 th Aug – 2013
9.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Problems and Prospects of Service Sector in India.	A study on companies using social media for CRM ISBN:978-93-81521-19-9	12 th Jan - 2013
10.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Financial Inclusion – An Equitable Economic Growth.	E-CRM in Indian banks ISBN:978-81-909104-0-8	21 th Sep - 2013
11.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Global Economic Revival: A Changing Scenario	----	16 th and 17 th Aug – 2014
12.	Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620020.	Corporate social responsibility – issues and challenges in India	CSR in banking industry	29 th Jan -2014
13.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Different Perspectives of Companies Act 2013 – Towards Corporate Excellence	Protection of minority rights under company's affairs ISBN: 978-81-909104-2-2	01 st Feb -2014
14.	Jamal Mohamed College, PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Inclusive economic growth	CRM practices in regional rural banks in India ISSN:0973-0303	13 th and 14 th Aug- 2015

15.	Jamal Institute of management, Jamal Mohamed College, TVS Tolgate, Trichy – 620 020.	International conference on advanced management- challenges in knowledge Era	A study on CRM in Indian banking sector ISSN:0973-0303	8 th and 9 th Jan –2015
16.	Sankara college of science and commerce, Coimbatore.	International conference on innovative marketing strategies for sustainable growth	New perspectives in the banking sector Volume III ISBN978-93-85477-14-0	16 th Sep - 2015
17.	Sri Akilandeswari women's college, Wandiwash-604408.	National conference on recent trends and issues in commerce	E-CRM in Indian banking industry: A tool for survival in technology era	14 th and 15 th Sep -2015
18.	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Marketing Strategies for Make in India Products and services	Strategies for CRM in Indian banking sector ISSN: 0973-0303	24 th Jan 2015
19.	Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020.	New vistas in employment relations in public and private sector undertaking	An impact of E- CRM on the service quality of Indian banking sector	5 th Feb 2015
20.	Jamal Institute of Management, JMC, Trichy.	ICAM 2016	CRM-A study with special reference to banking industry in India	26 th & 27 th Feb. 2016
21.	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Practical application of interest free financing for the economic development	Conceptual framework of CRM process in banking system ISSN:0973-0303	13 th Jan –2016
22.	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy	Myths and Realities of Business in the Digital Era	E-CRM in Digital Era	17 th Feb 2016
23.	Dhanalakshmi Srinivasan College of Arts & Science, Perambalur	Inclusive Management Growth	Inclusive Economic growth in Indian Banking sector	29 th Feb 2016
24.	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Growth Strategies for Business Development In India	A Study On Customer Relationship Management In SBI Bank In Tiruchirappalli	28 th Sept. 2016
25.	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Emerging Business Practices in the Global Environment	Impact on Customer Relationship Management on Customer Satisfaction	19 th Jan. 2017
26.	Annai Vailankani Arts & Science College, Tanjavur	International Conference On Functional Innovations In Commerce & Management	Impact On Customer Relationship Management On Customer Satisfaction	8 th & 9 th Feb. 2017

27.	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Advancement in Businessin the Digital Era	A Study on Customer Awareness Towards E- Banking Services Providedby Indian Bank in Tiruchirappalli District ISSN-2249-0191	20 th Sep 2018
28.	Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020	New Horizons of Business in the Changing Global Environment	A Study on Investors Attitude Towards Mutual Fund with Reference to Tiruchirappalli	23 rd Jan 2019
29.	Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020	Advancement In Businessin The Digital Era 2021	A Study on Consumer Attitude towards Electronic toll Collection in BoothakudiToll Plaza with reference to Tiruchirappalli District	17 th Feb 2021
30.	Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020	Two days National Seminar on “Great Initiatives of State and Central Government through Startup(s) Programmes in Nurturing Entrepreneurial Activities”	A Study on Consumer Attitude towards Electronic Toll Collection in Tiruchirappalli	21 st & 22 nd Sept. 2022
31.	Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy-620 020	Two days National Seminar on “Knowledge Management Practices to Develop Skills of College Students”	A Study on Consumer Awareness towards Fastag Toll Collection in Tiruchirappalli	12 th & 13 th Oct. 2022

Details of Paper Participation

S.No.	University/College Name & Address	Seminar Title	Date
1.	Jamal Mohamed College, Internal Quality Assurance Cell, TVS Tolgate, Trichy – 620 020.	Quality Enhancement in teaching, Research and Extension in Higher Education Institutions – Prospects and Problems.	15 th and 16 th Apr - 2010
2.	Jamal Mohamed College, TVS Tolgate, Trichy – 620 020.	Examination Reforms	12 th Mar - 2010
3.	Jamal Mohamed College, PG & Research Department of Commerce, TVS Tolgate, Trichy–20.	Corporate Governance in India –Challenges and Prospects.	19 th Mar - 2010
4.	Jamal Mohamed College, PG & Research Department of Commerce,TVS Tolgate, Trichy	Investment Opportunities andChallenges.	12 th Jan -2011
5.	Jamal Mohamed College, Internal Quality Assurance Cell, TVS Tolgate, Trichy	Teaching Learning and Research in Higher Education – Excellence and Beyond Excellence.	7 th Mar- 2012

WORKSHOP ATTENDED

S.No.	College Name & Address	Workshop Title	Date
1	Jamal Mohamed College, PG & Research Department of Commerce, TVS Tolgate, Trichy – 620 020.	Research skills in Commerce.	5 th & 6 th Apr - 2011
2	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	International Financial Reporting Standards (IFRS).	1 st Oct - 2011
3	Jamal Mohamed College, PG & Research Department of Commerce, TVS Tolgate, Trichy – 620 020.	Stock Market Practices.	12 th Jan – 2012
4	Jamal Mohamed College, Department of Business Administration, TVS Tolgate, Trichy – 620 020.	Investment in Stock Market for Beginners	06 th Oct – 2015
5	University library. Bharathidasan University, Trichy- 620024.	One-day awareness cum training programme on “shodhganga ETD database”	6 th Nov – 2015
6	Jamal Mohamed College, PG Department of Commerce(SF),TVS Tolgate, Trichy – 620 020	One Day State Level Workshop On Investment In Stock Market For Beginners	6 th Oct 2015
7	Internal quality assurance cell, Jamal Mohamed College , Trichy – 20	‘The role of a teacher in the present scenario’	07 th Jan 2017
8	National Institute of Technology, Trichy-15	Data Analysis using SPSS & R	Apr.21 st ,22 nd &23 rd 2017
9	Jamal Mohamed College, (Autonomous)Tiruchirappalli	Three Days NLP Based Faculty Empowerment Program me” Internal Quality Assurance Cell”	Jun.17 th ,19 th &20 th 2017
10	Jamal Mohamed College, (Autonomous)Tiruchirappalli	UGC CPE Sponsored Two- Day Workshop on Professional development for academic leadership in curriculum designing.	Jan.18 th ,19 th 2019
11	Universal Teachers Academy, Pondicherry	5 days Free Online Workshop for Teachers “Creating DigitalPosters, Creation of GIF images, Finding copyright free images/Sounds”.	02 nd June 2020to 06 th June 2020

12	Mahatma Gandhi National Council of Rural Education, Hyderabad	Online Curriculum Workshop on Introducing BBA / MBA Rural Management Curriculum and Bharathidasan University, Trichy	15 th Dec. 2020
13	IQAC Cell, Mount Zion College of Engineering and Technology, Pudukottai.	Workshop on “Incubating Seven Attributes of Teaching Learning Process in Higher Education Institution: Post COVID19	03 rd June 2021 & 04 th June 2021
14	Universal Teachers Academy, Puducherry.	International Workshop on “Creating Interactive E- Assessment Tools”	14 th June 2021 to 18 th June 2021
15	Chevalier T. Thomas Elizabeth College for Women, Perambur, Chennai – 11	National E-Workshop on “Rural Techpreneurship Development”	15 th Dec. 2021 to 21 st Dec. 2021
16	Sri Venkateshwara University, Tirupati	International Workshop on understanding a Research Project	02 nd March 2022 & 05 th March 2022
17	Jamal Mohamed College, (Autonomous) Tiruchirappalli	Personal Finance Literacy (Learn to Manage Your Personal Income)	18 th August 2021
18	Jamal Mohamed College, (Autonomous) Tiruchirappalli	Webinar on “Information and Cyber Security”	23 rd August 2021
19	Universal Teachers Academy, Puducherry, India	Creation of Game Based Assessment	2 nd & 3 rd July 2022
20	REST Society for Research International (RSRI), Krishagiri, Tamil Nadu, India.	Emerging Trends in Teaching and Learning Pedagogy	16 th Jan. 2023 to 20 th Jan. 2023
21	Dwaraka Doss Goverdhan Doss Vaishnav College, Arumbakkam,	Five Days Seminar “Hallway Biz’ 23”.	20 th Jan. 2023 to 25 th Jan. 2023

Orientation / Refresher Course / FDP

S. No	College Name & Address	Orientation / Refresher Course / FDP	Date
1	Internal Quality Assurance Cell of JamalMohamed College (Autonomous), Tiruchirappalli.	Faculty Development Programme on "E-Content Development"	30 th June2020 to 04 th July 2020
2	Cauvery College for Women (Autonomous), Tiruchirappalli	National Level Faculty Development Programme on "Plagiarism in Researchand Publication and How to Prevent it"	22 nd July2020
3	Sree Vidyanikethan Institute ofManagement, Tirupati	One-week online programme on ResearchMethodology & Data Analytics using SPSS and R	01 st Feb. 2021 to 06 th Feb 2021
4	Periyar EVR College, Tiruchirappalli	Online Faculty Development Programme "Investors Awareness Programme"	27 th July 2021
5	St. Anne's Degree College for Women,Bengaluru.	One Day Faculty Development Programme on "Research Funding Agencies"	29 th May 2021
6	H.H. The Rajah's College (Autonomos) Pudukkottai	SEBI Sponsored FDP on "Introduction to Securities Market"	31 st May 2021
7	Department of Commerce (SF), St.Berchmans College (Autonomous),Changanacherry, Kerala.	Two Days Faculty Training Programme on "Mentoring Generation Z: Challengesand Strategies, Scope of Blended Learning in Futuristic Education"	25 th June 2021 and 3 rd July 2021
8	Internal Quality Assurance Cell, JamalMohamed College (Autonomous), Tiruchirappalli	Five days online Faculty Enrichment Programme	21 st June 2021 to 25 th June 2021
9	Department of Library in association withInternal Quality Assurance Cell, Jamal Mohamed College (Autonomous), Tiruchirappalli	Faculty Enrichment Programme on "Art of Writing in Indexed Journal Publications"	28 th June2021
10	AICTE Training and Learning Academy, AllIndia Council for Technical Education, New Delhi-110 070	FDP on Faculty Development Programmein Management	06 th Dec 2021 to 10 th Dec 2021
11	Rest Society for Research International, Krishnagiri, Tamil Nadu, India	One Week FDP on Recent Trends dataAnalysis in SPSS Software	10 th Jan 2022 to 15 th Jan 2022

12	Internal Quality Assurance Cell (IQAC) St. Pauls College, Bengaluru	7 Day FDP on Exploring Dynamics of the Classroom – NEP and NAAC Perspective	20 th Jan 2022 to 28 th Jan 2022
13	SRM Institute of Science and Technology, Kattankulathur.	FDP on Developing Resilience through Innovation in Management Teaching and Research	21 st Jan 2022 to 26 th Jan 2022
14	Chandigarh University, Mohali, Punjab	Research Essentials	31 st Jan. 2022 to 05 th Jan. 2022
15	Rest Society for Research International, Krishnagiri, Tamil Nadu, India (4:30 to 7:30pm)	Recent Trends data Analysis in Optimization Technology for Research	31 st Jan. 2022 to 05 th Feb 2022
16	G H Raisonni University, Saikheda	One-week Virtual FDP Sarvatra on” Digital Pedagogy for 21 st Century Teacher	01 st March 2022 to 08 th March 2022
17	Shree Human Vyayam Prasarak Mandal's, Degree College of Physical Education, Amravati.	One Month Common Yoga Protocol Training Course	21 st May 2022 to 21 st June 2022
18	Rayat Shikshan Santha's Azad College of Education, Satara Maharashtra, India.	National level FDP on NAAC Accreditation for Teacher Education Institutes	01 st July 2022 to 08 th July 2022
19	Moradabad Institute of Technology, Moradabad.	Entrepreneurship, Innovations & Digital Skills in New Era of AI	25 th July 2022 to 29 th July 2022
20	HRDC & AMET Business School, Kanathur, Tamil Nadu	One Week Online Short Term FDP on “Ethics in Academic Research Writing”	30 th Jan. 2023 to 04 th Feb. 2023

Details of Online Certification Courses

Sl. No.	Title of the Paper	Place of Seminar	Date of Enrollment	Date of Completion
1	Soft Skills	SWAYAM	29-07-2019	16-11-2019
2	Stress Management	Department of Commerce and Commerce (CA), AVS College of Arts and Science, Salem.	13-04-2020	17-04-2020
3	The Essence of Research Methodology	PG Department of Commerce, Jamal Mohamed College, Trichy	16-05-2020	17-05-2020
4	Digital Marketing	PG Department of Commerce, Vivekanandha College of Arts and Science for Women, Elayampalayam, Namakkal	15-05-2020	22-05-2020
5	Principles of Management	NPTL	July 2022	October 2022

DECLARATION

I hereby declare that all the above **information** is **true and best of my knowledge**.

Place: Trichy – 20.

Yours faithfully

Date:

(K. INDUMATHI)